



August 13, 2021

Greetings from the Wisconsin High School Rodeo Association

The Wisconsin High School Rodeo Association (WHSRA) is made up of student athletes ranging in ages from 12-to-18 years old from communities all over Wisconsin. As members of the WHSRA they have the opportunity to compete in traditional rodeo events – such as barrel racing, bull-riding and calf-roping - as well as rifle and shotgun shooting events.

The WHSRA is the best organization for young adults. It builds character, self-discipline, responsibility and pride. The purpose of the WHSRA is to provide safe opportunities for our youth to grow in the sport of Rodeo. We would love for you and your company to ride along with us!

I'm writing to you today to ask you to become a sponsor of the Wisconsin High School Rodeo Association. Included in this packet you will find a list of our sponsorship packages and a sign-up card with a self-addressed stamped envelope for your convenience.

The WHSRA is a nonprofit 501c3 operated by a volunteer board of directors. Our goal is to increase our fundraising efforts in order to increase the amount and quality of year-end championship awards and provide even more scholarship opportunities for the student athletes. The additional fundraising will also ease the burden on our contestants and families travel expenses to the National High School Finals Rodeo event.

The WHSRA hosts 8 regional rodeos every year in the following communities: Medford, Lancaster, Holmen, Manawa, Tomah, Arcadia and Dubuque, Iowa. We wrap up our year at the State Finals in Richland Center, Wisconsin, in mid-June.

Your business sponsorship will be highlighted during all these competitions. Thousands of people attend each event and your business will receive great exposure and awareness.

All the contestants compete in their events accumulating points throughout the year in hopes of earning a spot to the National High School Finals Rodeo (NHSFR) in mid-July.

The NHSFR compiles the top four contestants in each event from across the nation as well as Canada, Mexico and Australia. The NHSFR is held at a rotating location every year, and next year the kids are striving to make it to Gillette, Wyoming for the 2022-2023 season finals!

We appreciate your interest and investment in the Wisconsin High School Rodeo program and we look forward to working with you during the 2022 season.

Sincerely

Travis Parr, President
Wisconsin High School Rodeo Association
5674 Cty Road H
Mondovi, WI 54755
715-828-2454
www.whsra.org

Wisconsin High School ★ RODEO ★ Association

Sponsorship Opportunities



Enriching the lives of Wisconsin student rodeo athletes by promoting family values and providing future opportunities through college scholarships.

www.whsra.org

WISCONSIN HIGH SCHOOL RODEO ASSOCIATION

Sponsorship Packages

Our sponsors make the Wisconsin High School Rodeo Association what it is today. Without sponsors our youth would not have the opportunity to compete in the sport of rodeo.

Platinum \$5000+

- Dedicated arena space for your marketing materials*
- Full-page print ad in rodeo finals program
- Logo on Junior High & High School 'new members' jackets
- Logo on 1st time 'National Qualifier' jackets
- Advertisement on "Rodeo Radio" at all regional rodeo events statewide
- Banner advertisement on WHSRA social media channels
- Advertisement on WHSRA website
- Official WHSRA "Thank-You for Your Support" plaque for your business / office / home
- 10 Free Tickets to Wisconsin High School Rodeo State Finals

Gold \$2000-\$4999

- Dedicated arena space for your marketing materials*
- Half-page print ad in rodeo finals program
- Logo on High School National team shirts
- Logo on Junior High & High School 'new members' jackets
- Radio ad at all regional rodeos
- Ad on WHSRA social media channels and WHSRA website
- Official WHSRA "Thank-You for Your Support" plaque for your business / office / home
- 6 Free Tickets to Wisconsin High School Rodeo State Finals

Silver \$1000-\$1999

- Dedicated arena space for your marketing materials*
- Quarter-page print ad in rodeo finals program
- Radio ad at all regional rodeos
- Ad on WHSRA social media channels and WHSRA website
- Official WHSRA "Thank-You for Your Support" plaque for your business / office / home

Bronze \$500-\$999

- Business-card sized print ad in rodeo finals program
- Ad on WHSRA social media channels
- Official WHSRA "Thank-You for Your Support" plaque for your business / office / home

**Banner art or other materials subject to size limitations set by WHRSA*

www.whsra.org



Business Sponsor Information – please print legibly

1. Business name to appear in advertisements: _____
2. Name of student athlete collecting sponsorship: _____
3. Sponsorship level / \$\$ amount: _____
4. Business contact / individual's name: _____
5. Business contact / phone number: _____
6. Business contact / email address: _____



- Submit high-resolution graphics, logos, artwork to Darcy Uppena at uppenad@royall.k12.wi.us
- Upon receipt of the sponsorship donation a receipt for tax purposes can be provided to the business upon request
- Mail this form and payment to: WHSRA 5674 Cty Road H Mondovi, WI 54755
- Questions – please contact WHSRA Secretary: Darcy Uppena, (608) 732-3036, uppenad@royall.k12.wi.us
- **501 (c)(3) Number 46 • 4488522**
- **No goods or services were provided in exchange for this contribution**

THANK YOU FOR YOUR SUPPORT OF THE WISCONSIN HIGH SCHOOL RODEO ASSOCIATION!

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