

Wisconsin High School ★ RODEO ★ Association

Sponsorship Opportunities



Enriching the lives of
Wisconsin student
rodeo athletes by
promoting family values
and providing future
opportunities through
college scholarships.

www.whsra.org



Greetings from the Wisconsin High School Rodeo Association!

The Wisconsin High School Rodeo Association (WHSRA) is made up of student athletes ranging in grades from 5th to 12th grade from communities all over Wisconsin. As members of the WHSRA they have the opportunity to compete in traditional rodeo events – such as barrel racing, bull-riding and calf-roping - as well as rifle and shotgun shooting events.

The WHSRA is **the best** organization for young adults. It builds character, self-discipline, responsibility and pride. The purpose of the WHSRA is to provide safe opportunities for our youth to grow in the sport of Rodeo. We would love for you and your company to ride along with us!

I'm writing to you today to ask you to become a sponsor of the Wisconsin High School Rodeo Association. Included in this packet you will find a list of our sponsorship packages and a sign-up card with a self-addressed stamped envelope for your convenience.

The WHSRA is a nonprofit 501c3 operated by a volunteer board of directors. Our goal is to increase our fundraising efforts in order to increase the amount and quality of year-end championship awards and provide even more scholarship opportunities for the student athletes. The additional fundraising will also ease the burden on our contestants and families travel expenses to the National High School Finals Rodeo event.

The WHSRA hosts 8 regional rodeos every year in the following communities: Lancaster, Holmen, Manawa, Tomah, Arcadia, Decorah Iowa, and Dubuque, Iowa. We wrap up our year at the State Finals in Richland Center, Wisconsin, in mid-June.

Your business sponsorship will be highlighted during all these competitions. Thousands of people attend each event and your business will receive great exposure and awareness.

All the contestants compete in their events accumulating points throughout the year in hopes of earning a spot to the National High School Finals Rodeo (NHSFR) in mid-July.

The NHSFR compiles the top four contestants in each event from across the nation as well as Canada, Mexico and Australia. The NHSFR is held at a rotating location every year, and next year the kids are striving to make it to Rock Springs, Wyoming for the 2023-2024 season finals!

We appreciate your interest and investment in the Wisconsin High School Rodeo program and we look forward to working with you during the 2024-25 season.

Sincerely,

Wisconsin High School Rodeo Association Board
Katie Richert, Treasurer
E7179 Gavin Road
Lyndon Station, WI 53944
(608) 393-0137
www.whsra.org

Wisconsin High School Rodeo

Sponsorship Packages

Sponsorship Packages run August 1 – July 31

\$5000 Sponsorship

WHSRA Facebook post	Business logo on 1x National Qualifier jacket	Announced at all rodeos
Business logo on WHSRA website		Full page in State Finals program
Business logo on arena flag	Business logo on HS National Team Shirt	10 tickets to HS State Finals
Business logo on barrel cover	Business logo JH & HS state membership jacket	2 WHSRA sweatshirts
Business logo on WHSRA trailer		2 WHSRA baseball hats

\$3000 Sponsorship

WHSRA Facebook post	Business logo on HS National Team Shirt	Announced at all rodeos
Business logo on WHSRA website		Half page in State Finals program
Business logo on barrel cover	Business logo JH & HS state membership jacket	8 tickets to HS State Finals
Business logo on banner or arena flag		2 WHSRA baseball hats

\$2500 Sponsorship

WHSRA Facebook post	Business logo on arena banner	Announced at all rodeos
Business logo on WHSRA website	Business logo on HS National Team Shirt	6 tickets to HS State Finals
		1 WHSRA baseball hats

\$1500 Sponsorship

WHSRA Facebook post	Business logo on arena banner	Announced at all rodeos
Business logo on WHSRA website		4 tickets to HS State Finals

\$1000 Sponsorship

WHSRA Facebook post	Business logo on group banner	Announced at all rodeos
		2 tickets to HS State Finals

\$500 Sponsorship

WHSRA Facebook post	Business logo on group banner	Announced at all rodeos
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\$250 Sponsorship

WHSRA Facebook post	Announced at all rodeos
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Please remit sponsorships to :

Katie Richert, WHSRA Treasurer

(608) 393-0137

E7179 Gavin Road

krichtert@hotmail.com

Lyndon Station, WI 53944