

# **Wisconsin High School ★ RODEO ★ Association**

**Sponsorship Opportunities**



Enriching the lives of Wisconsin student rodeo athletes by promoting family values and providing future opportunities through college scholarships.

[www.whsra.org](http://www.whsra.org)



Greetings from the Wisconsin High School Rodeo Association!

The Wisconsin High School Rodeo Association (WHSRA) is made up of student athletes ranging in grades 5<sup>th</sup> to 12<sup>th</sup> from communities all over Wisconsin. As members of the WHSRA they have the opportunity to compete in traditional rodeo events – such as barrel racing, bull riding, and calf roping - as well as rifle and shotgun shooting events.

The WHSRA is ***the best*** organization for young adults. It builds character, self-discipline, responsibility, and pride. The purpose of the WHSRA is to provide safe opportunities for our youth to grow in the sport of rodeo. We would love for you and your company to ride along with us!

The WHSRA is a nonprofit 501c3 operated by a volunteer board of directors. Our goal is to increase our fundraising efforts in order to increase the amount and quality of year-end championship awards and provide even more scholarship opportunities for the student athletes.

The WHSRA hosts 10 rodeos every year in the following communities: Lancaster, Holmen, Manawa, Montfort, Tomah, Elkhorn, Arcadia, Decorah, Iowa, and Dubuque, Iowa. We wrap up our year at the State Finals in Richland Center, Wisconsin, in mid June.

Your business sponsorship will be highlighted during all these competitions. Hundreds of people attend each event and your business will receive great exposure and awareness.

All the contestants compete in their events accumulating points throughout the year in hopes of earning a spot to the National High School Finals Rodeo (NHSFR) in mid-July.

The NHSFR compiles the top four contestants in each event from across the nation as well as Canada, Mexico and Australia. The NHSFR is held at a rotating location every year.

We appreciate your interest and investment in the Wisconsin High School Rodeo program and we look forward to working with you.

Sincerely,

Wisconsin High School Rodeo Association Board  
Katie Richert, Treasurer  
E7179 Gavin Road  
Lyndon Station, WI 53944  
(608) 393-0137  
[www.whsra.org](http://www.whsra.org)

# **Wisconsin High School Rodeo**

## **Sponsorship Packages**

***Sponsorship Packages run August 1 – July 31***

### **\$5000 Sponsorship**

WHSRA Facebook post	Business logo on HS and JH member jackets	Announced at all rodeos
Business logo on arena flag	Business logo on HS and JH National shirts	Full page in State Finals program
Business logo on barrel cover	Business logo on red trailer	10 tickets to State Finals
2 WHSRA sweatshirts	2 WHSRA baseball hats	Business logo on WHSRA website

### **\$3000 Sponsorship**

WHSRA Facebook post	Business logo on HS and JH National shirts	Announced at all rodeos
Business logo on WHSRA website	Business logo on HS and JH member jackets	Half Page in State Finals program
Business logo on barrel cover	8 tickets to HS State Finals	2 WHSRA hats

### **\$2500 Sponsorship**

WHSRA Facebook post	Business logo on arena banner	Announced at all rodeos
Business logo on WHSRA website	Business logo on HS and JH National shirts	6 tickets to HS State Finals
1 WHSRA hat		

### **\$1500 Sponsorship**

WHSRA Facebook post	Business logo on arena banner	Announced at all rodeos
Business logo on WHSRA website	4 tickets to HS State Finals	

### **\$1000 Sponsorship**

WHSRA Facebook post	Business logo on group arena banner	Announced at all rodeos
2 tickets to HS State Finals		

### **\$500 Sponsorship**

WHSRA Facebook post	Business logo on group arena banner	Announced at all rodeos
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### **\$250 Sponsorship**

WHSRA Facebook post	Announced at all rodeos
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**Please remit sponsorships to : (608) 393-0137 Katie Richert, WHSRA Treasurer**

**E7179 Gavin Road  
Lyndon Station, WI 53944  
krichert@hotmail.com**