



WISCONSIN HIGH SCHOOL RODEO ASSOCIATION

Sponsorship Opportunities

Ride with us. Invest in Wisconsin's next generation of rodeo athletes.

Your sponsorship helps strengthen year-end championship awards and expand scholarship opportunities for student athletes in grades 5 through 12.

Why partner with WHSRA?

The Wisconsin High School Rodeo Association (WHSRA) gives student athletes from communities across Wisconsin the opportunity to compete in traditional rodeo events - including barrel racing, bull riding, and calf roping - as well as rifle and shotgun shooting events.

WHSRA builds character, self-discipline, responsibility, and pride while providing safe opportunities for young people to grow in the sport of rodeo. We are a volunteer-led 501(c)(3) nonprofit, and sponsor support directly advances our mission.

- 10 rodeos hosted each year across Wisconsin and neighboring Iowa communities
- Hundreds of spectators and families attending each competition
- Season-long visibility for sponsors across events, apparel, programs, banners, and digital channels
- A pathway for top competitors to qualify for the National High School Finals Rodeo

Our season includes rodeos in Lancaster, Holmen, Manawa, Montfort, Tomah, Elkhorn, Arcadia, Decorah, and Dubuque, and concludes with the State Finals in Richland Center in mid-June. The top four contestants in each event earn the opportunity to advance to the National High School Finals Rodeo, competing alongside athletes from across the United States, Canada, Mexico, and Australia.

We appreciate your consideration and would be proud to highlight your business throughout the WHSRA season. We hope you will ride along with us.

Wisconsin High School Rodeo Association Board

Jason Blenker, Treasurer | (715) 570-5665 | jason.blenker@gmail.com

SPONSORSHIP PACKAGES

Premier Sponsorships

Package year: August 1 - July 31

Select the level that best fits your business. Each package combines direct event recognition with year-round visibility.

\$5,000 Sponsorship

- WHSRA Facebook post
- Business logo on high school and junior high member jackets
- Announced at all rodeos
- Business logo on arena flag
- Business logo on high school and junior high National shirts
- Full-page advertisement in the State Finals program
- Business logo on barrel cover
- Business logo on red trailer
- 10 tickets to the State Finals
- 2 WHSRA sweatshirts
- 2 WHSRA baseball hats
- Business logo on the WHSRA website

\$3,000 Sponsorship

- WHSRA Facebook post
- Business logo on high school and junior high National shirts
- Announced at all rodeos
- Business logo on the WHSRA website
- Business logo on high school and junior high member jackets
- Half-page advertisement in the State Finals program
- Business logo on barrel cover
- 8 tickets to the High School State Finals
- 2 WHSRA hats

Questions or ready to sponsor? Contact Jason Blenker at (715) 570-5665 or jason.blenker@gmail.com.

SPONSORSHIP PACKAGES

Additional Sponsorships

Meaningful visibility at every level

\$2,500 Sponsorship

- WHSRA Facebook post
- Business logo on arena banner
- Announced at all rodeos
- Business logo on the WHSRA website
- Business logo on high school and junior high National shirts
- 6 tickets to the High School State Finals
- 1 WHSRA hat

\$1,500 Sponsorship

- WHSRA Facebook post
- Business logo on arena banner
- Announced at all rodeos
- Business logo on the WHSRA website
- 4 tickets to the High School State Finals

\$1,000 Sponsorship

- WHSRA Facebook post
- Business logo on group arena banner
- Announced at all rodeos
- 2 tickets to the High School State Finals

\$500 Sponsorship

- WHSRA Facebook post
- Business logo on group arena banner
- Announced at all rodeos

\$250 Sponsorship

- WHSRA Facebook post
- Announced at all rodeos

Become a WHSRA sponsor

Jason Blenker, WHSRA Treasurer | (715) 570-5665 | jason.blenker@gmail.com

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